



## **FOR IMMEDIATE RELEASE**

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### **We Care Tucson Announces Strategic Mission Realignment to Expand Technology Access, E-Recycling, and Youth STEM Initiatives**

**TUCSON, AZ:** We Care Tucson today announced a strategic realignment of its organizational focus to strengthen and expand its work in technology access, responsible e-recycling, and Youth Initiative programs across Southern Arizona.

After careful evaluation and thoughtful discussion, the Board of Directors has made the difficult decision to divest from the organization’s medical supplies distribution and durable medical equipment programs to focus resources on areas where the organization can deliver the greatest sustainable impact. “For years, We Care Tucson has responded to critical health and medical equipment needs in our community,” said MeMe Aguila, Executive Director. “However, the landscape has shifted. We have seen significant changes in partnership availability, increased regulatory scrutiny of items we are not legally permitted to distribute, and growing demand for high-need medical items we cannot consistently supply. In addition, individuals have increasingly sought guidance and medical advice from our team, which we are not licensed or qualified to provide. It became clear that we must focus our mission where we can operate responsibly, effectively, and within our area of expertise.”

The organization’s renewed focus centers on three core pillars:

#### **1. Expanding Access to Technology**

We Care Tucson will continue scaling its low-cost computer referral program, technology restoration efforts, and digital inclusion initiatives that help bridge the digital divide for underserved individuals and families.

#### **2. Responsible E-Recycling**

Through environmentally responsible technology collection and refurbishment, We Care Tucson prevents electronic waste from entering landfills while creating pathways for reuse, workforce training, and community access.

### **3. Youth Initiative Programs**

The organization's Youth Initiative Programs—including hands-on STEM camps, robotics workshops, workforce-readiness training, and community tech events—will remain a primary area of investment. These programs empower youth with practical skills, confidence, and exposure to career pathways in technology and engineering.

Board Chair Gordon Siewert stated, “This decision was not made lightly. We recognize the ongoing need for medical equipment and supplies in Southern Arizona, and we are deeply grateful to the donors and volunteers who supported that work over the years. At the same time, strong governance requires us to operate within our competencies, legal boundaries, and long-term sustainability strategy. Concentrating on technology, recycling, and youth development ensures we can maximize impact and steward resources responsibly.”

The transition will allow We Care Tucson to:

- Increase the number of computers refurbished and distributed
- Expand youth STEM programming and workforce pathways
- Strengthen environmental sustainability efforts
- Build scalable partnerships aligned with its core competencies

We Care Tucson remains committed to empowering underserved communities by expanding access to technology, delivering hands-on youth STEM and workforce-readiness experiences, and promoting environmental sustainability through responsible recycling—building pathways to education and opportunity across Southern Arizona.

Community members with questions about the transition or who wish to support the organization's technology and youth initiatives are encouraged to visit **[www.wecaretucson.org](http://www.wecaretucson.org)**.

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#### **About We Care Tucson**

We Care Tucson is a Southern Arizona nonprofit organization dedicated to expanding access to technology, advancing youth STEM education, supporting workforce readiness, and promoting environmental sustainability through responsible recycling. Through innovative programs and strategic partnerships, the organization works to bridge the digital divide and build pathways to opportunity for underserved communities.