



Event Sponsorship Proposal



WE CARE TUCSON

Phone 520-514-1588
Website www.wecaretucson.org
Email exec@wecaretucson.org
Address 3029 N Stone Ave., Tucson, AZ 85705

About Us



We Care Tucson is committed to building a more inclusive and connected community by breaking down barriers to education, technology access, and opportunity—while advancing environmental responsibility and digital equity across Southern Arizona.

With a 100% focus on serving Tucson and the surrounding region, we bridge the digital divide by collecting donated technology—including computers, tablets, monitors, and mobile devices—and thoughtfully restoring what can be reused while responsibly recycling the rest. This process reduces electronic waste in local landfills and ensures that viable technology is returned to the community where it is needed most. Refurbished devices are made accessible through our low-cost computer programs and retail store, providing affordable, reliable technology to individuals and families facing economic challenges.

At the heart of our work is our rapidly expanding Youth Initiative Programs, which empower underserved youth through hands-on STEM learning, mentorship, and access to digital tools. Through free Tech Camps, School Day Out STEM workshops, robotics programs, Family STEM events, and after-school learning opportunities, students gain practical skills, confidence, and exposure to future career pathways. Our Student Tech Connection further supports academic success by providing students with free or low-cost laptops to support learning at school and at home.

We Care Tucson believes technology is a powerful equalizer—and that when communities invest in access, education, and sustainability, everyone benefits. Through strong partnerships and community support, we are equipping the next generation with the tools, skills, and opportunities they need to thrive in an increasingly digital world.

Vision



Imagine a thriving, sustaining, and interconnected community.

Mission



We Care Tucson provides technology access for underserved communities, delivers essential medical supplies to those in need, and advocates environmental sustainability through recycling initiatives to foster a more inclusive and equitable community.

A Message from the Board Chair

At We Care Tucson, we believe that strong communities are built through access, opportunity, and partnership. Every day, we see firsthand how removing barriers to technology, health resources, and education transforms lives across Southern Arizona.

Through the generosity of our partners and supporters, We Care Tucson restores and redistributes technology to bridge the digital divide, provides essential medical equipment and supplies to individuals and families in need, and inspires the next generation through hands-on STEM and Youth Initiative programs. These efforts do more than meet immediate needs—they create pathways to learning, independence, and long-term stability.

None of this work happens in isolation. Our impact is made possible through meaningful partnerships with businesses, organizations, and community leaders who share our commitment to equity, innovation, and responsible stewardship. When you partner with We Care Tucson, you are not simply sponsoring an event—you are investing in a collaborative effort to strengthen our local workforce, empower youth, support families, and build a healthier, more connected community.

We are deeply grateful for the partners who stand alongside us and help turn vision into action. Together, we can continue to expand opportunity, spark curiosity, and ensure that every member of our community has the tools they need to thrive.

Thank you for considering a partnership with We Care Tucson. We look forward to working together to create lasting impact.

Gordon Siewert
Board Chair

Meet Our Team



MeMe Aguila
Chief Executive Officer



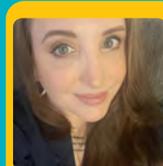
Coleman Hammer Tomizuka
Chief Technology Officer



Luis Barcenás Carreon
Customer Service Specialist



Jade Childress
Youth Initiative Programs Manager



Ashley Collins
Senior Program Manager Youth Initiatives



Aaron Donovan
Store Coordinator



Colleen Morgan
Store Manager



Ella Mcarville
Communications Coordinator



Waylon Reinhard
Instructor

Meet Our Board



Gordon "Gordy" Siewert
Board President



Matthew Dunkel
Board Vice President



Joy Giblin
Secretary



Phillip Williams
Treasurer



Alex Blackmon
Board Member



Jynnifer Dodson
Board Member



Allison Dunn
Board Member



Jiovanna Gortarez
Board Member



Susan Martinez
Board Member



Ian Miller
Board Member



Eryn Neff
Board Member



Maximillian Nieves
Board Member



Mick Pennington
Board Member



Marila Smith - Bernard
Board Member



Jesus Solis
Board Member

About The Events



TEE *Up* TUCSON

Friday, April 10, 2026

Tee Up Tucson for a Cause!

2nd Annual Tee Up Tucson Golf Tournament

Benefiting We Care Tucson

Get ready to swing for something bigger than your scorecard! Join us for the 2nd Annual Tee Up Tucson Golf Tournament, a high-energy day on the greens benefiting We Care Tucson and our mission to remove barriers to education, information, and wellness in Southern Arizona.

Hosted at the beautiful Arizona National Golf Club, this tournament brings together community leaders, local businesses, and golf enthusiasts for a morning of friendly competition, connection, and impact.

Tournament Highlights

- Four-Person Scramble Format – Perfect for golfers of all skill levels
- Exciting Prizes for top teams and on-course contests
- Check-In: 6:30 AM
- Shotgun Start: 8:00 AM
- Lunch & Awards Ceremony: Approximately 1:00 PM

But the fun doesn't stop at the 18th hole.

On-Course Fun & Fundraising

- Silent Auction featuring unique items and experiences
- Golf Ball Pull with great prizes and an even greater cause

Every swing, putt, and bid helps support We Care Tucson's Youth Initiative Programs and community impact efforts—making this a tournament where everyone wins.

Tee up. Give back. Make a difference.



December 4–6, 2026 | Oro Valley Parks & Recreation

The Pickle-icious Jingle Jam returns for its 4th Annual three-day holiday tournament—bringing together pickleball players from across Arizona and beyond for a fun, fast-paced, and purpose-filled weekend.

With brackets for Women's, Men's, Mixed, and Family Doubles, this growing community event offers divisions for all skill levels and ages. More than just a tournament, the Jingle Jam is a celebration of connection, competition, and community impact—raising critical funds for We Care Tucson's Youth Initiative Programs.

Proudly partnered with the Town of Oro Valley, this event helps bridge the digital divide and expand access to STEM learning for underserved youth in Southern Arizona.

New for 2026: We're elevating the experience with the Jingle Jam Café, serving up delicious food and refreshments for players and spectators all weekend long.

Join us in making a difference—on and off the court.



Event Highlight

3 Days of exciting Pickleball play.

Our famous Pickle-pull for a wide variety of gift items just in time for the holidays. Along with Silent Auction.



Year-Long Signature Event Sponsorship Opportunity

Double the Impact. One Strategic Partnership

Align your organization with two of We Care Tucson's premier fundraising events through a streamlined, year-long sponsorship that maximizes visibility, community engagement, and social impact—while offering meaningful cost savings.



The Concept

Sponsors select one Primary Event for full sponsorship benefits and receive a Secondary Event sponsorship at a significantly discounted rate. This structure allows your brand to maintain visibility across the year while supporting youth, technology access, and community wellness in Southern Arizona.

Why Sponsors Choose the Year-Long Option

- Extended Brand Visibility: Reach diverse audiences across spring and winter events
- Cost-Effective Giving: Added exposure without doubling your sponsorship investment
- Deeper Community Impact: Support youth STEM programs, digital equity, and wellness initiatives year-round
- Simplified Partnership: One agreement. Two signature events. Lasting recognition

Year-Long Sponsorship Pricing Table

Tee Up Tucson Golf Tournament - April 10th

Oro Valley Pickle-icious Jingle Jam - December 4th - 6th

Year-Long Tier	Total Investment	Primary Event	Secondary Event - Discounted	Ideal For
Presenting Partner	\$12,500	Title-level sponsorship at Tee Up Tucson or Dill Pickle equivalent top tier at PJJ	Secondary Sponsorship valued up to \$5,000 at \$50% off	Corporations seeking top visibility, executive engagement, and year-round brand leadership
Champion Partner	\$8,500	Mid-to-upper sponsorship (Lunch, Tumbler, Gherkins, Garlic Pickle, etc.)	Secondary sponsorship valued up to \$2,500 at 40% off	Businesses wanting strong brand presence and multi-event exposure
Community Partner	\$5,000	Mid-level sponsorship Bag, Cool Down, Sour Pickle, Spicy Pickle, etc.)	Secondary sponsorship valued up to \$1,500 at 30% off	Local companies seeking high-value visibility at a manageable investment
Supporting Partner	\$2,500	Entry-level sponsorship (Hole, Prize, Driving Range, Relish, Spicy Pickle)	Secondary sponsorship valued up to \$750 at 25% off	Small businesses, first-time sponsors, and community supporters

How It Works

1. Choose your Primary Event (Golf or Pickleball)
2. Receive full benefits for that sponsorship level
3. Add the second event at a preferred discounted rate
4. Enjoy extended visibility across two seasons and two distinct audiences



Tee Up Tucson Sponsorship Benefits

	Title Sponsor \$7,500	Lunch Sponsor \$5,000	Driving Range Sponsor \$2,500	Hole Sponsor \$500
Logo on Event Signage	✓	✓	✓	✓
Logo on Event Website	✓	✓	✓	✓
Verbal Recognition During Awards	✓	✓	✓	✓
Logo on digital marketing materials	✓	✓	✓	
Table in Vendor Lunch Area	✓	✓	✓	
Foursome included	✓	✓		
Speak at event before/after Lunch	✓	✓		
Logo on Tournament Scorecards	✓			
Table on Hole	✓			

Prize Sponsorship Benefits

	Tumbler \$3,500	Bag \$3,000	Towel \$2,500	Prize \$1,500	Closest/Longest Shot \$1,000
Logo on Event Signage	✓	✓	✓	✓	✓
Logo on Event Website	✓	✓	✓	✓	✓
Verbal Recognition During Awards	✓	✓	✓	✓	✓
Logo Merchandise to Golfers	✓	✓	✓		





Benefits	Dill \$7,500	Sweet \$5,000	Gherkins \$2,500	Sour \$1,000	Spicy \$650	Relish \$250
Promotional items for goodie bag	✓	✓	✓	✓	✓	✓
Logo on T-shirt	✓	✓	✓	✓	✓	✓
Banner on Court	✓	✓			✓	
Complimentary table at event	✓	✓	✓	✓		
Logo and link on PJJ Website	✓	✓	✓	✓		
Logo on printed and electronic materials	✓	✓	✓			
Logo prominent location on T-shirt	✓	✓				
Feature article in PJJ and We Care Tucson newsletters	✓					
Company banner at event	✓					

EXCLUSIVE SPONSORSHIP BENEFITS

Dill Pickle Sponsor - \$7,500

The benefits above PLUS:

- Company name featured as the title sponsor in event logos and promotion

Garlic Pickle T-Shirt Sponsor - \$3,500 (ONE SPOT OPEN)

Benefits:

- Company logo featured on the sleeve of event t-shirts (all players receive shirt)
- 5 complimentary shirts
- logo on all electronic materials
- Promotional item in goodie bag

EVENT SPONSORSHIP INTEREST FORM



December 4th, 5th, 6th, 2026

April 10, 2026

Yes, I want to learn more about your Year Sponsorship Program

Contact Name

Company Name

Address

E-Mail

Phone

Let Us Customize a Sponsorship Packet that will work for you



Thank you!
Hope you are
interested!



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Contact

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